

Become a Partner!



**National Association of State Fire Marshals
2010 Annual Conference
InterContinental Hotel Chicago
July 22 – 24, 2010 ■ Chicago, IL**

Support the mission of the National Association of State Fire Marshals to protect life, property and the environment from fire and related hazards

Contact Erin Friel at (202) 737-1226 ext. 78

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Premier Partners Program



Is your organization looking for a way to support improved public safety? The National Association of State Fire Marshals (NASFM) is comprised of the senior fire safety officials in the United States. Our members' responsibilities typically include code adoption and enforcement, fire and arson investigation, fire incident data, firefighter training and safety, public education and advising elected and appointed government officials on public safety. Each year NASFM convenes State Fire Marshals and other public safety officials from around the country at the NASFM Annual Conference. Your contribution is critical to the continued work of the organization and the success of the 2010 NASFM Annual Conference!

The **Premier Partner Program** provides the opportunity to support NASFM's exceptional work. It will also allow you to communicate your message to the NASFM membership and all other 2010 NASFM Annual Conference Attendees.

NASFM Annual Conference sponsorship opportunities are available to fit a variety of budgets and marketing objectives. The sponsorships are organized into the following *Premier Partner* categories to enable you to seek the opportunities that best suit your needs: Platinum, Gold, Silver, and Bronze Partners. You will also have the opportunity for additional exposure through an **Exclusive Partner Add-On**.

Sponsorship opportunities are limited - please contact Erin Friel, (202)-737-1226 ext. 78 or efriel@firemarshals.org to become a sponsor. Additionally information can also be found on our website at www.firemarshals.org.

Platinum Partners



Number of Opportunities – 5 Total
Contribution Level - \$10,000 PLUS*

Platinum Benefits Package:



- An engraved ceremonial axe for your display
- Four (4) tickets to the President's Annual Banquet
- One complimentary conference registration
- Logo and URL on cover of the Annual Conference Program
- Logo and URL *prominently placed* on NASFM Web site
- Platinum-level group sign displaying your company logo in a *prominent location* all 3 days
- Recognition in August and September editions of NASFM's Newsletter
- Logo placed on plated menu cards
- Special recognition at the *Premier Events*, including:
 - Exhibitors' Reception
 - President's Annual Banquet Reception
 - President's Annual Banquet Dinner

If you also wish to exhibit at the 2010 conference you will receive the following benefits:

- Premier Exhibitor booth location
- Exhibitor booth highlighted and logo on Exhibitor Floor Map

*** Due to the lead time required to produce specialized benefits opportunities such as the Platinum-level banners, the **cut-off date is May 15, 2010**, to receive these special opportunities as part of your Platinum Partner contribution.**

Gold Partners



Number of Opportunities – 8 Total
Contribution Level - \$6,000-\$9,999

Gold Benefits Package:

- A commemorative white firefighters helmet suitable for display
- Two (2) tickets to the President's Annual Banquet
- Logo and URL within the Annual Conference Program*
- Logo and URL on NASFM's website
- Gold-level group sign bearing company logo*
- Recognition in August and September editions of NASFM's Newsletter
- Special recognition at the Fire Marshals' Forum
- Gold-Level Partners will have the opportunity to donate branded items to the attendee tote bags.



Silver Partners

Number of Opportunities – 10 Total
Contribution Level - \$2,000-\$5,999

Silver Benefits Package:

- A commemorative red firefighters helmet suitable for display
- One (1) ticket to the President's Annual Banquet
- Logo and URL within the Annual Conference Program*
- Silver-level group sign bearing company logo*
- Recognition in NASFM's August Newsletter
- Special recognition at the Fire Marshals' Forum
- Silver-Level Partners will have the opportunity to donate branded items to the attendee tote bags.



*** Due to the lead time required to produce specialized benefit opportunities, the cut-off date is May 15, 2010, to receive special benefit opportunities as part of your contribution.**

Bronze Partners



Number of Opportunities – 8 Total
Contribution Level - \$500-\$1,999

Bronze Benefits Package:

- Bronze level contributions between \$1,000 - \$1,999 will receive a engraved Flame Award suitable for display*
- Bronze-level group sign bearing company logo*
- Recognition in NASFM's August Newsletter
- Bronze-Level Partners will have the opportunity to donate branded items to the attendee tote bags.

Exclusive Partner Add-Ons

Want to make an additional contribution? These special opportunities are available on a first-come, first-serve basis with an additional contribution.

***Badge Holders** – The attendee badge holder will be designed with your company logo in the “color” bar section.

Cost - \$1,500

***Badge Lanyard** – Badge lanyards printed with your company name/logo will be given to all attendees.

Cost - \$1,500

***Room Key Cards** - _Have your logo and URL placed on the hotel room key cards for each attendee.

Cost - \$1,500

*** Due to the lead time required to produce the exclusive materials, the cut-off date is May 15, 2010, to include the additional add-on to your contribution.**